

ATTENTION FOR BUSINESS SUCCESS

In an always-on, multitasking consultancy environment, attention is under siege. Attention to detail, attention to the client and attention on the task determines the success of consultants and staff. It is an attention economy.

A global consulting firm partners with Potential Project to design programs to meet the specific needs of a high-paced consulting firm. The program included attention training with specific focus on managing priorities, emails and overall effectiveness. The programs are facilitated onsite and online in more than 15 countries.



"Balancing priorities and being stretched too thin are the biggest challenges for our leaders and teams today. The tools and techniques provided by Potential Project enables us to manage these challenges, and to be focused and attentive to the moment, without distraction".

Robert Stembridge, Managing Director,



"Understanding and managing attention is now the single most important determinant of business success".

Thomas Davenport, former director of Accenture Institute of Strategic Change

Global consulting firm

